

## About the 20by2020 Initiative

Inspired by the legacy of the late Sheikh Zayed bin Sultan Al Nahyan, 20by2020 is an initiative championing the sustainability and humanitarian values of the UAE's founding father. From its launch, on 18 December 2019, the initiative will oversee the donation of innovative sustainability solutions and technologies to disadvantaged communities, in 20 countries, by the end of 2020.

With partners Abu Dhabi Global Market, Abu Dhabi Fund for Development, Mubadala Petroleum, the Year of Tolerance, Abu Dhabi Future Energy Company - Masdar and Majid Al Futtaim along with winners and finalists of the Zayed Sustainability Prize, the initiative seeks to foster an environment of stability and empowerment within all communities where donation activities occur.

As the UAE's pioneering annual global award for recognising organisations and high schools for their innovative, inspirational and impactful solutions, the Zayed Sustainability Prize's 20by2020 initiative is also guided on its mission by the UAE's Year of Tolerance. In 2019, the UAE united in celebration of Sheikh Zayed's values of inclusiveness and compassion – championing aid to the people of all nations, creeds, and cultures.

20by2020 is a natural extension of the Zayed Sustainability Prize's ongoing commitment to work with its winners and finalists, by continuing to support their goals and allowing their solutions to

reach a much wider number of people, around the globe.



#### About

# **Zayed Sustainability Prize**

The Zayed Sustainability Prize is the UAE's pioneering global award for sustainability, recognising small and medium-sized enterprises, non-profit organisations, and global high schools for their innovative solutions in sustainable and humanitarian development.

Established in 2008, the Prize was created to honour the legacy of Sheikh Zayed bin Sultan Al Nahyan's commitment to sustainability and humanitarianism. Over the past 12 years, the Prize has awarded 86 winners. Collectively, the winners' solutions have, directly and indirectly, positively impacted the lives of over 335 million people around the world.

Each year, the Zayed Sustainability Prize recognises organisations and high schools delivering innovative, impactful and inspirational solutions in the sustainability categories of: Health, Food, Energy, Water, and Global High Schools.

# 20by2020 Partners

A special thanks to all partners of '20by2020', whose collaboration and commitment has been integral to the launch of this initiative.



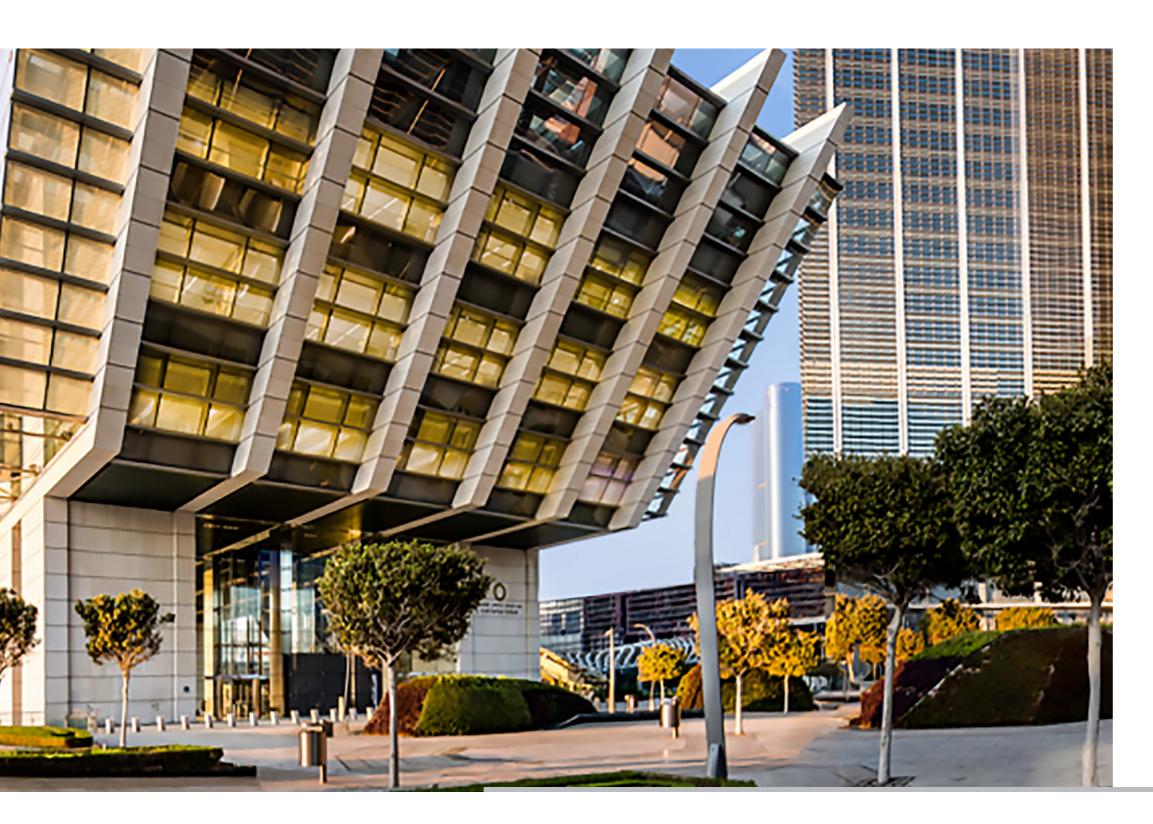












#### **Abu Dhabi Global Market**

Abu Dhabi Global Market (ADGM), an international financial centre (IFC) located in the capital city of the United Arab Emirates, opened for business on 21 October 2015. Established by a UAE Federal Decree as a broad-based financial centre, ADGM augments Abu Dhabi's position as a global trade and business hub serving as a strategic link between the growing economies of the Middle East, Africa and South Asia and the rest of the world.

ADGM's strategy is anchored by Abu Dhabi's key strengths panning over private banking, wealth management, asset management, derivatives and commodities trading, financial innovation, sustainability and more. Comprising three independent authorities: ADGM Courts, the Financial Services Regulatory Authority and the Registration Authority, ADGM as an IFC governs the entire 114 hectares (1.14sqkm) of Al Maryah Island which is a designated financial free zone.

It enables registered financial and non-financial institutions, companies and entities to operate, innovate and succeed within an international regulatory framework based on common law. Since its inception, ADGM has been awarded the "Financial Centre of the Year (MENA)" for four consecutive years for its initiatives and contributions to the financial and capital markets industry in the region.



# Abu Dhabi Fund for Development

Following in the footsteps of the founding father of the UAE, late Sheikh Zayed bin Sultan Al Nahyan, Abu Dhabi Fund for Development (ADFD) has been pursuing its mission to drive sustainable economic growth in the UAE and abroad since 1971.

Focusing on key socio-economic sectors, ADFD's development funding and investments seek to support the national priorities of beneficiary countries, bolster sustainable economic development, improve standards of living and drive the implementation of the United Nations' Sustainable Development Goals (SDGs).

ADFD has also adopted a policy of financing UAE private sector investments. To enhance competitiveness and enable investment opportunities, the policy aims to lay the guidelines for providing funding for national private sector investments in the UAE and abroad.

Spanning 90 countries, ADFD has disbursed AED43 billion in concessionary loans, AED46 billion in government grants and AED3 billion in investments.



#### Mubadala Petroleum

Mubadala Petroleum is a growing international upstream oil and gas exploration and production company. We are a wholly-owned subsidiary of Mubadala Investment Company (Mubadala), which is owned by the Government of Abu Dhabi. Mubadala Petroleum manages assets and operations spanning 10 countries with a primary geographic focus on the Middle East and North Africa, Russia and South East Asia. Our current working interest production is approximately 360,000 barrels of oil equivalent per day.

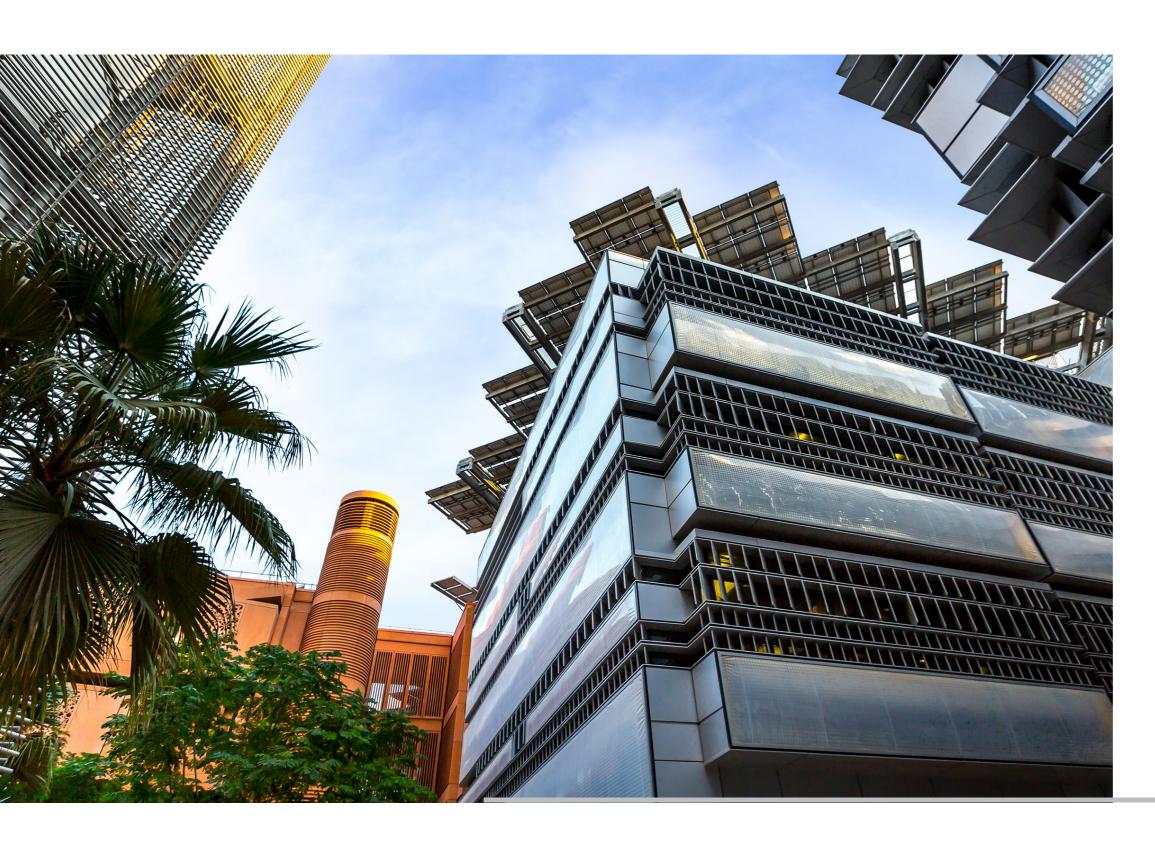
Mubadala Petroleum is committed to playing a responsible role and contributing to the long-term sustainable development of communities where we operate. We have well-established, impactful and recognized community investment programs and projects focused on education, community development, environmental improvements and employee engagement, based on local needs with active stakeholder engagement.



### Year of Tolerance

His Highness Sheikh Khalifa bin Zayed Al Nahyan, President of the UAE, has proclaimed the year 2019 to be the "The Year of Tolerance" in the UAE, highlighting the UAE as a global capital for tolerance, and emphasizing tolerance as a universal concept and a sustainable institutional endeavor through legislation and policies aimed at entrenching the values of tolerance, dialogue, coexistence and openness to different cultures, especially amongst youth, which will reflect positively on society as a whole.

The Year of Tolerance embodies the approach adopted by the UAE since its establishment to be a bridge of communication between the people of the world and their various cultures, in an environment of openness and respect that rejects extremism and promotes coexistence.

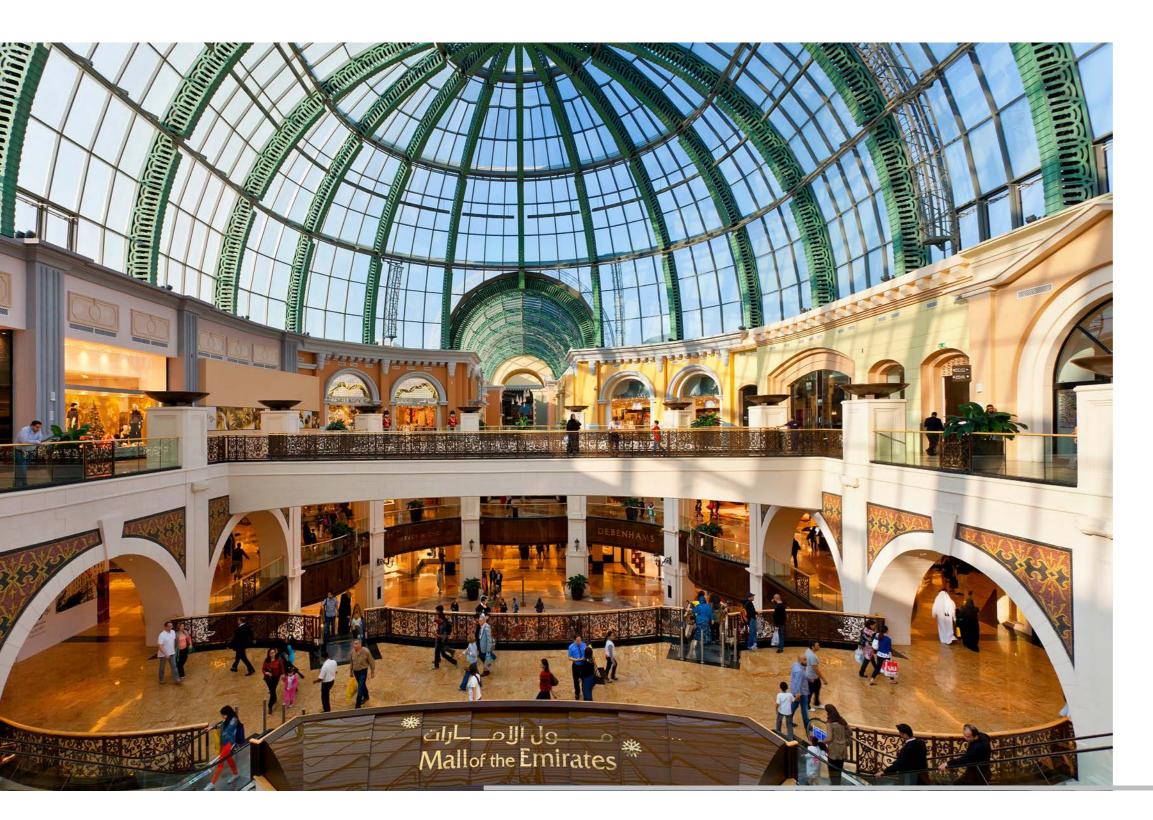


#### Masdar

Masdar, the Abu Dhabi Future Energy Company, is a regional and international leader in renewable energy and sustainable urban development. Headquartered in the UAE, Masdar has been advancing the development, commercialisation and deployment of cutting-edge solutions in the industry for more than a decade. We are developers of clean energy power projects; we are sustainable urban planners and developers; we are partners in high-impact innovation; and we are facilitators of world-class industry and knowledge platforms that accelerate the adoption of clean-tech solutions.

Masdar operates in some of the world's most exciting, cutting-edge industries, creating a vibrant corporate culture and partnership model that is constantly pushing the limits of science, engineering and design. Active in more than 25 countries, Masdar is diversifying its portfolio into waste-to-energy, smart battery technology and hybrid solar power, while our projects have a gross capacity of nearly 5GW either in operation or under development.

Wholly owned by Mubadala Investment Company, Masdar is a partner in the UAE's transition to a knowledge-based economy. A catalyst for renewable energy development around the world, Masdar is demonstrating how the business community can deliver on the global sustainability agenda.



# Majid Al Futtaim

Founded in 1992, Majid Al Futtaim is the leading shopping mall, communities, retail and leisure pioneer across the Middle East, Africa and Asia.

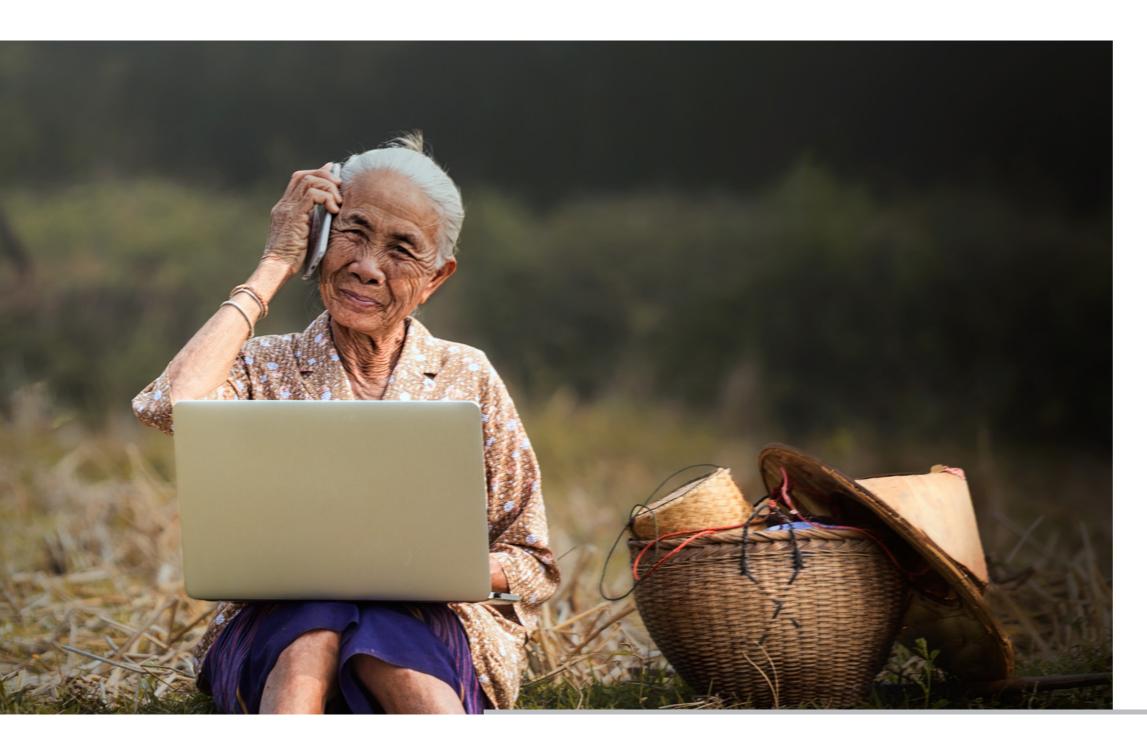
A remarkable business success story, Majid Al Futtaim started from one man's vision to transform the face of shopping, entertainment and leisure to 'create great moments for everyone, every day'. It has since grown into one of the United Arab Emirates' most respected and successful businesses spanning 16 international markets, employing more than 44,000 people, and obtaining the highest credit rating (BBB) among privately-held corporates in the region.

Majid Al Futtaim owns and operates 27 shopping malls, 13 hotels and four mixed-use communities, with further developments underway in the region. The shopping malls portfolio includes Mall of the Emirates, Mall of Egypt, City Centre malls, My City Centre neighbourhood centres, and four community malls which are in joint venture with the Government of Sharjah. The Company is the exclusive franchisee for Carrefour in a number of markets across the Middle East, Africa and Asia, operating a portfolio of more than 300 outlets.

# **Global Impact**

Your guide to 20by2020 global donations





# How can you get involved?

If you are a sustainability advocate and wish to make a difference, follow our journey through our social media pages, share, and use our hashtag

#### #20x2020

Should you wish to become a partner of the initiative, please contact us here:

info@ZayedSustainabilityPrize.com

#### ${\bf Zayed Sustainability Prize.com}$

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